Amendments to the Claims:

A clean version of the entire set of pending claims, including amendments to the claims, is submitted herewith per 37 CFR 1.121(c)(3). This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A device (40) for receiving content (44)-comprising: a memory (42)-which is configured to store a descriptor; and

a processor (18)-which is configured to read said descriptor and an origin code embedded-embedded in said content-(14);

wherein said processor (48) is further configured to allow access of said content (44) only when said descriptor is substantially identical to said origin code,

- 2. (Currently Amended) The device (40)-of claim 1, wherein said processor (48)-is further configured to allow at least one of video signals of said content (44)-to be displayed onto a screen (20)-and audio signals of said content to be heard on a speaker when said descriptor is substantially identical to said origin code.
- 3. (Currently Amended) The device (40) of claim 1, wherein usage rules are further embedded in said content (144); said processor (18) being further configured to read said usage rules and determining said access of said content (44) based on said usage rules.
- (Currently Amended) The device (+10) of claim 1, wherein usage rules are embedded in said content (+14); said processor (+18) being configured to obey said usage rules in determining said access of said content (+14).

- (Currently Amended) The device (40) of claim 4, wherein said usage rules are related to allow said access of said content-(44) based on said origin code and said descriptor.
- (Currently Amended) The device (10) of claim 1, wherein said descriptor includes a region code indicative of a region said device (10) is useable, and said origin code is related to an origin of said content (14).
- 7. (Currently Amended) The device-(40) of claim 1, wherein said descriptor includes a device time zone indicative of regions said device-(40) is useable, and said origin code includes a content time zone indicative of an origin of said content (44).
- 8. (Currently Amended) The device (10) of claim 7, wherein said device time zone is obtainable from a timing module (22) of said device (10).
- (Currently Amended) A method for accessing of content (44) of a device (40)-comprising:

reading a descriptor embedded in said (10) device:

reading an origin code embedded in said content;

comparing said descriptor with said origin code; and

allowing access of said content (14) only when said descriptor and said origin code are substantially identical.

- 10. (Currently Amended) The method of claim 9, wherein said allowing act allows at least one of video signals of said content (14) to be displayed onto a screen (20) and audio signals of said content (14) to be heard on a speaker when said descriptor is substantially identical to said origin code.
 - 11. (Currently Amended) The method of claim 9, further comprising:

reading usage rules embedded in said content (44); and determining said access of said content (44) based on said usage rules.

- 12. (Currently Amended) The method of claim 9, further comprising: reading usage rules embedded in said content-(44); and obeying said usage rules in determining said access of said content-(44).
- 13. (Currently Amended) The method of claim 12, wherein said usage rules are related to allowing said access of said content-(44) based on said origin code and said descriptor.
- 14. (Currently Amended) The method of claim 9, wherein said descriptor includes a region code indicative of a region said device-(40) is useable, and said origin code is related to an origin of said content-(44).
- 15. (Currently Amended) The method of claim 9, wherein said descriptor includes a device time zone indicative of regions said device is useable, and said origin code includes a content time zone indicative of an origin of said content (144).
- 16. (Currently Amended) The method of claim 15, further comprising obtaining said device time zone from a timing module of said device (10).
- 17. (Currently Amended) The method of claim 9, further comprising: storing said descriptor in a memory (42) of said device (40); and embedding an origin code in said content (44).
 - 18-20. (Canceled)
 - 21. (New) A device for accessing received content comprising:

a memory storing a descriptor therein, wherein the descriptor cannot be written into the memory by a user of the device and cannot be changed by a user of the device:

means for reading the descriptor stored in the memory;

means for reading an origin code embedded in said received content, said origin code identifying a geographical area of origin of said received content;

means for comparing said descriptor with said origin code; and

means for denying access to said received content when said descriptor and said origin code are not substantially identical.

- 22. (New) The device of claim 21, further comprising means for reading usage rules embedded in said received content; wherein said means for denying access of said received content deny said access of said content based on said usage rules.
- 23. (New) The device of claim 21, wherein the origin code identifies a time zone of a location corresponding to the origin of said content, and wherein the means for denying access to said received content denies access when the time zone of the origin code does not match a time zone of the descriptor stored in the memory.